Source: https://www.industrydocuments.ucsf.edu/docs/zxpd0003

2061036500

Get these two Merit Awards!

Any style carton of Merit FREE with 60 pack UPCs.

$10.00 Personal Check FREE with 70 pack UPCs.

You've got MERIT You can switch down to lower tar and still get satisfying taste.

Yes! I'd like to order.

AAA01AAAAAAAAAAA
Sample A. Sample
1234 Any Street
Anytown, OH 12345

ORDER IN 5 EASY STEPS:

1. Fill out the following order form completely. Must include signature and birth date.
2. Include correct number of Merit pack UPCs.
3. Enclose $3.00 postage and handling if ordering carton. Make check or money order payable to: Merit Awards. No cash please. Residents of Iowa, New Hampshire, and New York need not send postage and handling.
4. Mail in the enclosed envelope to: Merit Awards, P.O. Box 28008, Kankakee, IL 60902-8008. Be sure to put proper postage on your envelope.
5. Allow 10-12 weeks for delivery. Orders must be received by 5/30/94. Limit one of each item per household.

By participating in this offer and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

Signature (Required) _____ Birth Date (Required) Month ___ Day ___ Year ___

Name _____
Address _____
City _____ State _____ ZIP _____
(Please make any address corrections above.)

Check (✓)	Item	Kings	100's	Soft	Box	Pack Cost x Needed Per Item	Postage & Handling
	$10 Personal Check					70	
	Merit Carton (Indicate style):	Kings	100's	Soft	Box	60	$3.00
	Full Flavor Regular	☐	☐	☐	☐		
	Full Flavor Menthol	☐	☐	☐			
	Ultra Lights Regular	☐	☐	☐	☐		
	Ultra Lights Menthol	☐	☐	☐			
	Ultima	☐	☐	☐	☐		
	Total Pack UPCs Included						
	Total Postage and Handling Included						

Offer is limited to smokers 21 years of age or older and void in Philip Morris and its advertising agencies' employees. Offer is good in U.S.A. only and offer is nontransferable. No facsimiles accepted. Carton coupon may be substituted. Carton or free carton coupon void in Minnesota, Utah and where otherwise prohibited.

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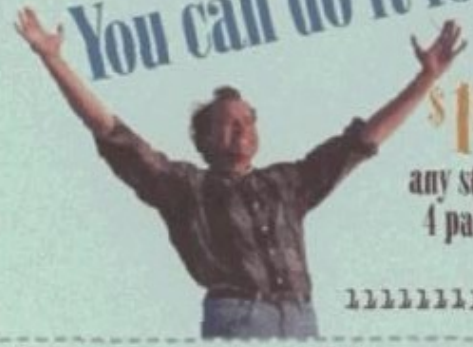

You can do it for less!

$1.00 OFF
any style carton or 4 packs of Merit.

11111111111111111

MANUFACTURER'S COUPON | EXPIRES 6/30/94

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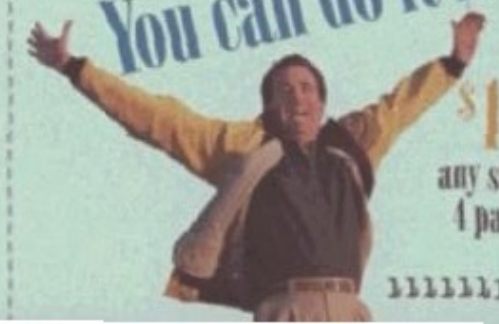
MANUFACTURER'S COUPON | EXPIRES 6/30/94



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